

日程安排 AGENDA



SpaChina Summit
中国水疗行业峰会2019 西安
Xi'an

到达/签到日：2019年9月8日 Arrival: September 8th 2019

时间/Time	活动内容
13:30-18:00	研讨会签到(根据酒店指示牌), 并办理入住手续/Summit Registration
18:30-21:30	迎鸡尾酒会/Welcome Cocktail Party

第一天, 2019年9月9日: 趋势, 概念与灵感

Day 1, September 9th 2019: Trends, Concept and Inspiration

时间/Time	演讲内容/Topic	演讲人/Speaker
7:30-8:00	晨练: 水中有氧, 瑜伽	Morning Activities: Water Aerobics, Yoga
9:30-10:00	2019中国水疗行业趋势 2019 Wellness and spa trends in China	高菲 Fifi Kao (中国/China) SpaChina杂志主编兼总监/Director & Editor-in-Chief, SpaChina Magazine
10:00-10:30	2019全球养生与SPA趋势 Global wellness and spa trends	Lisa Starr (美国/USA) 水疗、沙龙和养生事业顾问, 培训师及教育者 Spa, Salon & Wellness Business Consultant, Trainer and Educator
10:30-11:00	看中国的大健康未来 The future of health and wellness in China	曹博睿 Arthur Meng Tsao (中国台湾/Taiwan, China) 佳格(中国)投资有限公司总经理, 麦肯锡顾问公司企管顾问 美国斯坦福企管硕士 Standard Investment (China) Co., Ltd. – General Manager McKinsey & Company – Corporate Management Consultant Stanford University, Masters of Business Administration
11:00-11:40		茶歇 / Tea Break
11:40-12:10	精神健康到底有多重要 Mental wellness	Prof. Gerard Bodeker (英国/UK) 全球健康研究所心理健康倡议主席 Chair, Mental Wellness Initiative of the Global Wellness Institute
12:10-12:40	气功, 冥想, 素食和睡眠 Qi Gong, meditation, vegetarian diet, and sleep	Guy Harriman (英国/UK) 能量学专家, 工程师 Lanna瑜伽中心创始人 Bio Energetics expert, Inventor of Pyralight
12:50-14:00		午餐 / Lunch Break
14:15-14:30	运动一刻 Movement moment	康体教练 Fitness coach
14:30-15:00	SPA业务可持续发展与社会贡献 Sustainable development and the social contributions of spa-related businesses	Kurt Macher (奥地利/Austria) 成都博舍总经理 General Manager, Temple House Chengdu
15:00-15:30	有吸引力的健身, Spa和养生项目 Fitness, Spa and wellness ideas that grab attention	Kent Richards (南非/South Africa) 六善养生及酒店集团全球水疗养生运营总监 Corporate Operations Director (Spa & Wellness), Six Senses Hotels Resorts
15:30-16:00		茶歇 / Tea Break
16:00-17:30	赞助商演示/Sponsor Demonstrations	在各个多功能厅分演/Function Rooms
17:30-18:30		自由时间/Free Time
18:30-21:30	力健鸡尾酒会/Life Fitness Cocktail Party	

第二天, 2019年9月10日: 业务, 技能和知识

Day 2, September 10th 2019: Business, Skills and Knowledge

时间/Time	演讲内容/Topic	演讲人/Speaker
7:30-8:00	晨练: 水中有氧, 瑜伽	Morning Activities: Water Aerobics, Yoga
9:30-10:00	10大策略重新定义水疗业务 10 strategies to redefine your spa business	Trent Munday (澳大利亚/Australia) Steiner Spa顾问管理公司副总裁 Vice President, Steiner Spa Consulting
10:00-10:30	全球知名养生度假村都在做什么? What are the world's famous wellness resorts doing now?	莎曼 Samantha Foster (澳大利亚/Australia) 目的地水疗管理公司, 事业发展总监 Development Director, Destination Spa Management Ltd



时间/Time	演讲内容/ Topic	演讲人/Speaker
10:30-11:00	互联网加速时代的SPA产品和器材营销 Spa equipment and product marketing with internet accelerated speed	Melissa Kang (美国/USA) 维德全球市场副总裁 Vice President of Global Marketing, Venus Concept
11:00-11:40		茶歇 / Tea Break
11:40-12:10	浅谈人类生物工程学和细胞工程学发展的最新高度 The latest developments in human bioengineering and cell engineering	谢飞 Prof. Faye Xie (中国/China) 医学博士, 分子诊断专家 长度生命科技有限公司创始人董事长, “基因谷”总策划 Diagnostic Expert Founder and Director of 360 Forever Young Ltd., Gene Valley Project Director and Planer
12:10-12:40	SPA行业和医疗健康服务的业务整合 Business integration of SPA industry and medical health service	李丹 Charlie Li (中国/China) 上海华山医院静安分院肿瘤内科主治医师, 肿瘤学硕士 Master of Oncology, Chief Physician, Department of Oncology, Jing'an Branch, Shanghai Huashan Hospital
12:50-14:00		午餐 / Lunch Break
14:15-14:30	运动一刻 Movement moment	康体教练 Fitness coach
14:30-15:00	SPA到底可以用什么器材? 生活美容器材细分和过敏应对 What equipment can SPA use? A closer look at the wellness and beauty devices available, and allergy control	李凯 Dr. Li Kai (中国/China) 第四军医大学西京皮肤医院主治医师、医学博士 Attending Physician, Doctor of Medicine Xijing Hospital, The Fourth Military Medical University
15:00-15:40	美国现场直播小组讨论 US Live Panel 中国的SPA和养生有什么自己的特点? Why is China Spa and wellness business unique?	TBC
15:40-16:00		茶歇 / Tea Break
16:00-17:10	赞助商演示/Sponsor Demonstrations	在各个多功能厅分演 Function Rooms
17:10-18:20		自由时间/ Free Time
18:40-22:00	中国水疗颁奖礼盛大晚宴 SpaChina Awards 2019 Gala Dinner	大宴会厅 Grand Ballroom
22:00-24:00	晚宴答谢派对 Gala Dinner After Party	

第三天, 2019年9月11日: 学习、探讨和赏析

Day 3, September 11th 2019: Exploration and Appreciation

时间/Time	演讲内容/ Topic	演讲人/Speaker
9:40-10:30	小组讨论 Panel Discussion 酒店水疗VS城市水疗 Hotel Spa VS Day Spa?	TBC
10:30-11:10	专题研究 / Case Study 酵素到底是什么东东? 来自日本正宗的酵素工厂的分享 What is the enzyme? Sharing from Japanese authentic enzyme factory	泽田 定至人 Sawada Sadashito (日本/Japan) 日本奈良县泽田酒造株式会社社长, 酒庄第6代庄主 President of Sawada Sake Making Co., Ltd., Nara Japan, the 6th generation owner of the Sake Manor
11:10-11:30		茶歇 / Tea Break
11:30-12:00	小组讨论 Panel Discussion 客户会为什么SPA项目买单? What kind of treatments and products will costumers buy?	TBC
12:00-12:30	现场演示 / Demonstration	TBC
12:30-13:00	现场演示 / Demonstration	TBC
13:00-14:45	放松与畅谈的轻松午餐/Release and Relax Lunch	